

Dubai JCDecaux Dicon awarded with the Sustainability Awards as part of Dubai Airports's Excellence Awards Program 2019

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Dubai, April 24th, 2019 – Paul Griffiths, CEO of Dubai Airports, awarded JCDecaux Dicon, represented by Bertrand Mouraille (Managing Director Dubai & Northern Emirates) with the Sustainability Awards as part of their Excellence Awards Program 2019.

Reducing energy consumption is clearly identified as 1 of the top 6 priorities within the JCDecaux Group Sustainable Development Strategy.

In 2018, JCDecaux Dicon used 100% green energy for all its furniture to reduce its environmental impact while supporting Dubai Airports to achieve its sustainability goals.

To support this ambitious objective, in 2017 and 2018, JCDecaux Dicon decided to retrofit all the lightboxes at Dubai Airports with LED backlight instead of fluorescent tubes (422 light boxes – 3256 SQM in total). As a result in 2018, the electrical consumption for JCDecaux advertising platform at Dubai Airports was 100% compensated with iRec certificates (green energy produced for JCDecaux Dicon to offset) locally produced in UAE (Mohammed bin Rashid Al Maktoum Solar Park – phase 2).

Jean-Charles Decaux, Chairman of the Executive Board and Co-CEO, said: *"At JCDecaux, efforts to reduce the energy consumption start from the design phase of our furniture: indeed, all our new products are low energy consumption by design, including digital screens, and it is part of our mission to invest to reach a better energy efficiency wherever possible, even during the lifetime of the contract such as in Dubai Airports. Congratulations to the JCDecaux Dicon team for this achievement. The Earth is what we all have in common!"*

Key Figures for JCDecaux

- 2018 revenue: €3,619m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and Euronext Family Business indexes
- JCDecaux is part of the FTSE4Good index
- N°1 worldwide in street furniture (526,350 advertising panels)
- N°1 worldwide in transport advertising with more than 210 airports and 275 contracts in metros, buses, trains and tramways (365,950 advertising panels)
- N°1 in Europe for billboards (137,020 advertising panels)
- N°1 in outdoor advertising in Europe (646,270 advertising panels)
- N°1 in outdoor advertising in Asia-Pacific (239,300 advertising panels)
- N°1 in outdoor advertising in Latin America (72,620 advertising panels)
- N°1 in outdoor advertising in Africa (24,170 advertising panels)
- N°1 in outdoor advertising in the Middle East (16,650 advertising panels)
- Leader in self-service bike rental scheme: pioneer in eco-friendly mobility
- 1,058,830 advertising panels in more than 80 countries
- Present in 4,031 cities with more than 10,000 inhabitants
- 13,030 employees

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